

## MACP AGM 2023

6<sup>th</sup> November 2023, 6pm-7.30pm

Report:	<b>MACP Evolve, powered by Fourteen Fish</b>
Committee Member:	<b>Lewis Rawson</b>
Date of report:	<b>11.10.23</b>

### Overview of Year

2023 has been a mixed year for MACP Evolve, powered by Fourteen Fish. The real benefits to members and the MACP have not been fully realised due to technical difficulties with the platform, and the challenges resolving these. This is largely due to the acquisition and subsequent change in personnel, with the loss of knowledge from the Fourteen Fish team, resulting in limited understanding of the FCP mapping and code that sits behind the mapping functionality.

### Progress against organisation's strategic aims

Fourteen Fish are a reputable company, that we expected to meet our objectives of supporting our members progress on FCP, ACP, MACP portfolios and track their CPD in case of HCPC audit.

Whilst this has not transpired in 2023, work continues to improve the functionality and ease of use of the MACP Evolve platform.

We now have an excellent understanding of the issues and what is required to resolve them and are working to do so.

### Progress against sub-speciality strategic aims

1. Further develop pricing model for corporate offering: Complete
2. Optimise UX 14 Fish platform: Late/Ongoing

a. *Specification document has been provided to the development team at Fourteen Fish, with meeting due in the coming weeks to optimise the platform.*

3. Optimise MACP process for user difficulties/enrolment: Late/Ongoing

a. *Most organisations utilise API to ensure seamless registration, however this was not in the original specification for the MACP. This is now being explored.*

**Key Development Plans for 23/24**